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# Collaboration has always been essential for innovation

Hybrid collaboration is fueled by adaptable solutions (HW/SW/services) that are:



**Ubiquitous.** They must work everywhere.



**Equitable.** They must work for everyone.



**Seamless.** They must work every time.

## Collective brain power. Delivered by a single trusted source.

We partner with the industry's best to bring you joint innovation and solutions built specifically for collaboration in the new hybrid normal.

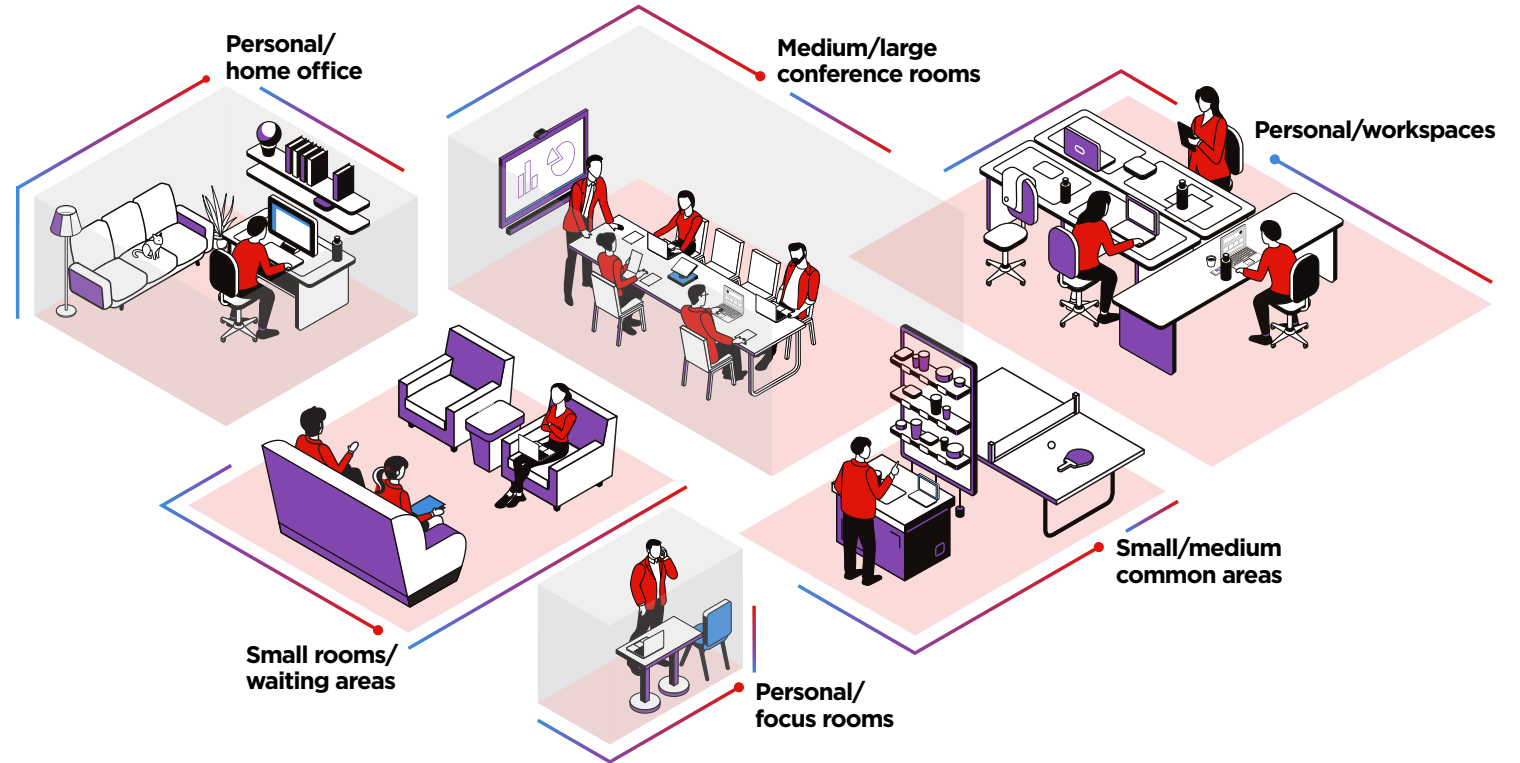
Solution components are integrated, made to “simply work” together out of the box. You save time and headaches with one point of contact for purchase, services, and global support — backed by the quality and reliability of the Lenovo brand and the business-class performance of the Intel vPro® platform.

# 72%

of knowledge workers prefer a hybrid approach.<sup>4</sup>

## Reinventing the workplace

Work is what we do, not the place we go to do it. The trend is for more people to be working from home more of the time. But there will be times when meeting in person is the better option. Tomorrow's offices will be co-creation spaces where employees meet to collaborate — some in person, some from remote locations. There will be a range of room types and sizes for multiple use cases spanning individual deep work to informal interaction to structured team meetings. Lenovo provides technology with the built-for-business Intel vPro® platform that optimizes collaboration in every setting, from solo remote to groups onsite.



Organizations are adapting workplace design to encourage collaboration and learning of the hybrid workforce.<sup>5</sup>

Capgemini

Leading organizations will boldly question long-held assumptions about how work should be done and the role of the office.<sup>6</sup>

McKinsey

ThinkSmart Manager

# This way to collaboration reimaged

A hybrid work environment is all about flexibility. Lenovo has developed flexible solutions ideal for a range of use cases, with choices on multiple fronts: UC platform,\* room size, peripherals, mounting options, and accessories.

The ThinkSmart Core and ThinkSmart Hub feature the Intel vPro® platform for remote manageability no matter where your employees are working.

\* Unified communication platform such as Microsoft Teams, Zoom, Google Meet, or Cisco WebEx.

	ThinkSmart Core Full Room Kit	ThinkSmart Core and Controller	ThinkSmart Hub	ThinkSmart Cam and Bar	Google Meet Room Kits
<b>Personal space</b>				●	
<b>Huddle and small rooms</b>	●	●	●	●	●
<b>Medium rooms</b>	●	●	●	●	●
<b>Large rooms</b>	●	●	●	●	●



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Professional Services



# ThinkSmart Core Full Room Kit

## Scalable, configurable, complete modular room solutions from Lenovo

The new ThinkSmart Core kits from Lenovo have everything you need to create more immersive collaboration spaces — all in one box.

Each kit comes with ThinkSmart Core, a compute powered by 11th Gen Intel® Core™ vPro® processors with Intel® Iris® Xe graphics for optimized business productivity and collaboration. Also included is ThinkSmart Controller, a 10.1", 10-point touch HD display with anti-glare and anti-fingerprint coating.



### Easy to choose

ThinkSmart Core Kits fit any room size or configuration. For spaces with A/V installed, choose the ThinkSmart Core + Controller Kit. For spaces without A/V installed, choose ThinkSmart Core Full Room Kits for industry-leading audio and video components.<sup>7</sup> All hardware, software, management, and support services come included with your purchase — and it's all shipped in one box no matter which room kit you choose.

### Easy to use

These kits are built on familiar platforms like Zoom Rooms and Microsoft Teams Rooms, which allow users to easily initiate and control meetings and collaborate and communicate securely with colleagues in other locations.

### Easy to manage

IT teams can monitor, manage, and troubleshoot ThinkSmart Core Kits remotely using preloaded ThinkSmart Manager software.<sup>8</sup> These kits also come bundled with one year of Smart Collaboration Professional Services Deploy and Maintain for personalized support during setup and ongoing maintenance.

### Easy to trust

ThinkSmart Core runs on Windows 10 IoT Enterprise for the stability businesses need. It also has multiple layers of built-in protection from Lenovo ThinkShield and the Intel vPro® platform, providing the world's most comprehensive hardware-based security for business.

# ThinkSmart Hub

## All-in-one room system

### Perfect for:

- Hybrid team collaboration
- Room sizes from small to large
- Use cases from business to education to healthcare

### Available UC platforms

- Microsoft Teams Rooms
- Zoom Rooms

### Features and benefits

**Streamlined:** 20% smaller footprint than previous generations; innovative One Cable mechanism to reduce clutter

**Convenient:** One-touch meeting start/join

**Immersive:** Richer audio and ultra-low noise certified for more inclusive and productive collaboration

**Manageable:** Remote monitoring and touchless troubleshooting with ThinkSmart Manager

**Secure:** Lenovo ThinkShield converged security solution and the built-for-business Intel vPro® platform



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Lenovo

# ThinkSmart Cam and ThinkSmart Bar

## Easy on the eyes and ears

Lenovo's ThinkSmart accessories are designed to enhance the sound and picture quality of videoconference calls. Flexible and scalable, the ThinkSmart Cam and ThinkSmart Bar are as efficient and effective in large meeting rooms as they are in a home office. Both are Microsoft Teams Rooms and Zoom Rooms certified. And both can be centrally managed with ThinkSmart Manager.

ThinkSmart Cam and ThinkSmart bar can be remotely managed when connected to a ThinkSmart compute device with the Intel vPro® platform.

### ThinkSmart Cam

This lightweight 4K High Dynamic Range (HDR)-capable camera supports high-resolution frame rates with a wide field of view.

- Built-in vision processing unit (VPU) and neural network for AI-enabled smart meeting features
- Advanced features include auto-zoom, auto-framing, people counting, speaker tracking, and whiteboard awareness
- Can be standalone or wall/TV mounted



### ThinkSmart Bar

ThinkSmart Bar is an enterprise-grade sound bar purpose-built with meeting room-based videoconferencing in mind.

- Lightweight standalone premium sound bar
- Four built-in microphones for an immersive experience
- Solution includes a separate puck with four beamforming microphones to clearly capture all speakers' voices



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## Google Meet Series One Room Kits from Lenovo

### Turnkey meeting room solutions

#### Features and benefits

Includes compute system featuring the Intel® Core™ i7-8550U processor and custom mounting options

Includes controller and audio-visual components depending on room size

Google TrueVoice™ noise cancellation technology

4K-capable AI cameras

Reliable, durable hardware

Choice of small, medium, or large room size

We're known for our industry-leading device families featuring the Intel vPro® platform for an unrivaled business solution.

## ThinkSmart Manager

### Hassle-free remote efficiency

A single view makes everything easier. This cloud-based software is preinstalled on all our ThinkSmart solutions (aside from Google Series One room kits) and lets you see your entire ThinkSmart network on one console — from anywhere. Minimize the need for in-person troubleshooting. Improve issue resolution speed for SLA compliance. Even manage on the go with the Android or iOS mobile app. And get valuable time back for innovation and big-picture goals.

#### Proactive monitoring

- Get immediate notifications and fix critical issues before they are reported
- See real-time status by device
- Generate reports on device issues and trends

#### Better protection

- Allow BIOS/SVP change management
- Prevent unwanted USB port use
- Manage passwords centrally for BIOS, Windows, and Microsoft Teams accounts

#### Remote control

- Remotely deploy, configure, and update devices
- “Apply all” to streamline actions across multiple endpoints
- Enable Windows remote desktop

#### Choice of plans

- ThinkSmart Manager BASIC: No-cost plan for essential fleet management needs
- ThinkSmart Manager PREMIUM: Subscription plan with additional features

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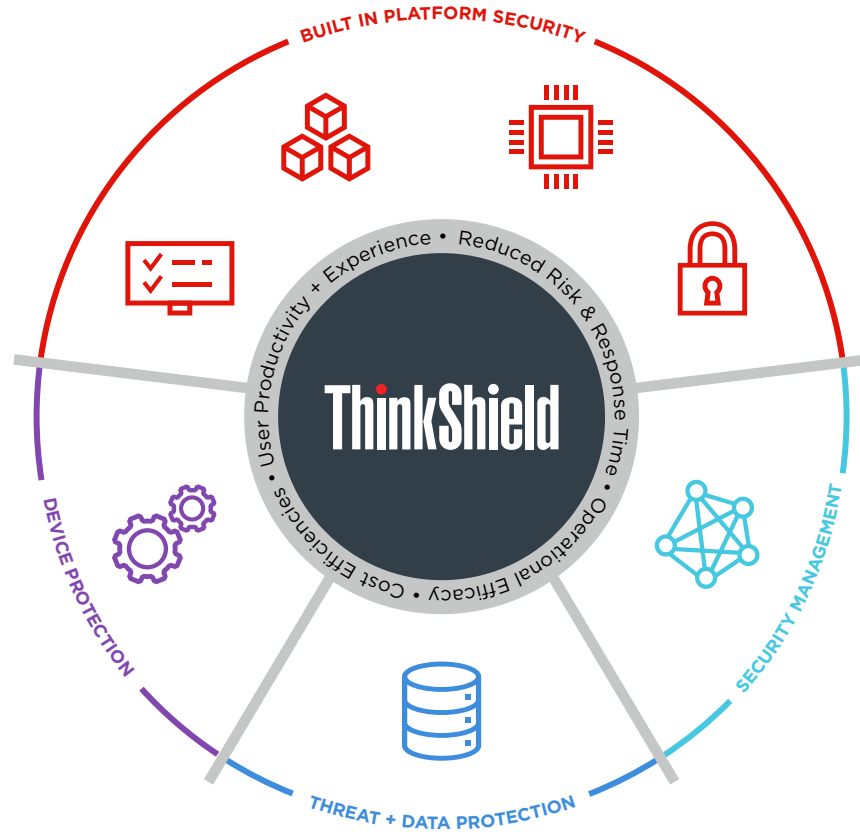
# ThinkShield Security

## Converged solutions for evolving threats

### ThinkShield Security portfolio

-  Designed to support global/enterprise IT operations
-  Layered protection engineered from the ground up for the entire device lifecycle
-  Hardware, software, services, and processes
-  Protects users and data from evolving threats

The ThinkShield hardware-embedded security portfolio leverages the Intel vPro® platform to safeguard all the physical layers of a device, layering protections for holistic and comprehensive security coverage.



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## Premier Support

### Direct line to elite technicians

All ThinkSmart solutions, including devices powered by the built-for-business Intel vPro® platform, come with our top-of-the-line support — for peace of mind around the clock and around the world.

- Advanced technical support, 24x7x365, in more than 100 markets
- Comprehensive hardware and OEM software support
- Single point of contact for simplified end-to-end case management
- Technical account managers for proactive relationship and escalation management
- Priority on service delivery and repair parts
- Lenovo Service Connect Portal for customized reporting and product support



# 91%

of Premier Support customers would purchase again.

# 88%

would recommend Premier Support to a peer.

# Solutions for all the ways your workforce collaborates

The old office is old news. The new hybrid employee spends at least part of every work week collaborating solo at home. ThinkSmart Cam and Bar partner perfectly with a Lenovo laptop for personal productivity. And when teams need to be together, redesigned offices offer a range of spaces.

Our industry-leading solutions feature the Intel vPro® platform for unrivaled business-class performance.



## Solutions for group collaboration use cases



**ThinkSmart Hub**



**ThinkSmart Bar**



**ThinkSmart Cam**



**Google Meet Series One Room Kits from Lenovo**



**ThinkSmart Core Full Room Kit**

**ThinkShield** protects devices and data. And **ThinkSmart Manager** lets IT remotely monitor and manage all ThinkSmart devices on the network.

# Smarter hybrid work ahead

Welcome to the future — a hybrid mix of locations and office types where collaboration is vital and the right technology makes all the difference. Empower your organization with flexible solutions with the built-for-business Intel vPro® platform that make it easy to stay collaborative and productive, wherever workplace evolution leads.

Connect with Lenovo. We're experts at breaking down barriers and building smart solutions. When you're ready, we're here to help.



Contact your **Lenovo Account Representative** or **local Business Partner**



Visit [www.lenovo.com/ThinkSmart](http://www.lenovo.com/ThinkSmart)

## SOURCES

- 1 Boston Consulting Group, "Digital Strategy Roadmap," 2020
- 2 PwC, "US Remote Work Survey," January 2021
- 3 Twingate, "What Employees Miss," October 2020
- 4 Slack, "Moving beyond remote: Workplace transformation in the wake of COVID-19," October 2020
- 5 Capgemini, "The Future of Work: From Remote to Hybrid," September 2020
- 6 McKinsey, "Reimagining the office and work life after COVID-19," June 2020
- 7 Must be paired with ThinkSmart Bar XL and used with the included mic pods to be considered certified for Zoom Rooms.
- 8 ThinkSmart Manager comes pre-loaded on all ThinkSmart Core devices. ThinkSmart Manager has two levels: Basic and Premium. Premium is included with your ThinkSmart Core purchase for one year. You can choose to continue service for an additional cost.

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